

# INDEPENDENT OWNERS GROUP

# Enjoy the benefits of your CAA membership

- Exclusive pricing from our CAA Business Partners & Associate Members to get the best value for their services.
- Exclusive meetings just for IOG members with topics that are relevant to you: "Ask an Attorney or Ask an Accountant Night or join in our member round table discussions".
- Download legal/rental forms from our members only portal on-line, https://web.caahq.com/portal/portallogin.aspx.
- Receive updated information pertaining to local, state, and national legislative updates.
- Join us for our education seminars both in-person and virtually.

#### **EDUCATION**

We offer national designation programs and industry education (fair housing, marketing, leasing, IOG focus, maintenance, etc.). The CAA also offers continuing education for real estate licenses that is geared toward the apartment industry. We believe education is the first step to success!

## **NETWORKING**

Keep in touch with industry professionals and suppliers while staying fresh on anything & everything apartment rental homes! We offer a variety of activities and special events such as the annual education conference & tradeshow, as well as happy hours, and annual fundraising events. Join the network by utilizing your membership portal and online vendor directory!

## **NATIONAL & LOCAL LEGISLATIVE ADVOCACY**

Proactive approach by protecting the interest of rental owners and investors by retaining top lobbying firms at both the Local, State and National Level. Your safety net for your business and the industry at large is engagement in public policy activities.

#### NATIONAL INDUSTRY RESOURCES

- Leasing software Click & Lease take advantage of the most widely accepted standard of legal lease documents in the industry (Blue Moon). **Fast. Safe. Simple.** https://www.naahq.org/operation-solutions/naa-click-lease
- Join NAA's Independent Rental Owners (IRO) Group and get National updates: https://www.naahq.org/member-services/independent-rental-owners
- Become a credited IRO professional and earn your IROP through NAA. Independent owners can benefit from training
  in budget management, tax planning, preventative maintenance, energy efficiency and rental unit preparation
  aswell as qualifying and retaining residents. https://www.naahq.org/education-careers/credentials/irop-course
- Free Monthly Units Magazine and Other National Industry Resources
- NAA Open Door Cost Savings Program an exclusive NAA member benefit. Take advantage of discounts with national retailers that offer valuable product & services. https://www.naahq.org/member-services/open-door

Review these benefits and more on the CAA website: www.caahq.com