

# 2009 apartments alive RENTAL TOUR



## Ad Sizes

## Announcing the Columbus Apartment Association's First Annual Apartment Tour June 12 – 21, 2009

**Alive! Publication Date**.....**Thursday, June 11**  
**Ad Reservation Date** .....**Monday, June 1**  
**Ad Materials Due**.....**Friday, June 5**

### Event Overview

The Columbus Apartment Association in partnership with *The Columbus Dispatch* and *Alive!* will publish a special section featuring the first annual Apartments Alive Tour 2009. The event will kick off on June 12th and run through 2 week-ends as an apartment tour of properties around Central Ohio. CAA members are encouraged to participate by advertising their locations in this special section appearing in *Alive!* on Thursday, June 11, 2009.

This special feature will focus on apartment living with editorial features that will be sure to attract potential customers for CAA members participating in the event. It will also feature an enhanced CAA map showing participating communities on the tour.

Don't miss out on this excellent opportunity to get your message in front of the right audience! Contact your *Dispatch* or *Alive!* Account Executive today or reserve your ad by calling **614-461-4473**.

### Ad Size:

<b>Full Page</b> .....	<b>\$655.50</b>
<b>2/3 Page Vertical</b> .....	<b>\$510.00</b>
<b>1/2 Page Horizontal</b> .....	<b>\$382.50</b>
<b>1/2 Page Vertical</b> .....	<b>\$382.50</b>
<b>1/3 Vertical</b> .....	<b>\$270.00</b>
<b>1/4 Page Square</b> .....	<b>\$202.50</b>
<b>1/4 Page Horizontal</b> .....	<b>\$202.50</b>
<b>1/9 page</b> .....	<b>\$99.75</b>

