

# 2024 Advertising Opportunities

## The Electronic "Apartment Age"

The electronic *Apartment Age* offers an enhanced experience for advertisers. Ads are **displayed in high resolution** and **feature live links** to your company's website.

In addition, we are able to **track hits to your website** from ads and provide you with valuable **analytics**.

In addition to our *Apartment Age* advertising options, we also offer online advertising outlets. Advertising on [www.caahq.com](http://www.caahq.com) and in the monthly eNewsletters are prime locations to feature an advertisement, especially in today's digital world.

## Let other members know what you can do for them. Advertise with the CAA.

For more information or to purchase an ad, contact [caa@caahq.com](mailto:caa@caahq.com).

\* Send link and image to [caa@caahq.com](mailto:caa@caahq.com)

## Advertise In The "Apartment Age" Newsletter

### Rates And Specs

ADVERTISEMENT	1-TIME RATE	4-TIME RATE	DIMENSIONS
Full-page	\$750	\$550/issue	10" x 16"
Banner (top of page)	\$520	\$380/issue	10" x 2.5"
Half-page	\$410	\$300/issue	10" x 7"
Quarter-page	\$365	\$265/issue	4.875" x 7"
Eighth-page	\$275	\$200/issue	4.875" x 3.4" or 2.3" x 7"

**10% OFF  
ADVERTISING  
PACKAGES FOR  
FIRST TIME  
ADVERTISERS!**

### Publication, Submissions And Policies

The *Apartment Age* will be published electronically in the 1st quarter, 2nd quarter, 3rd quarter, and 4th quarters of 2022. The deadlines for submitting advertisements to be featured in these issues will be **February 13, March 5, June 4, September 17, and December 3, 2022.**

Submit advertisements as high-resolution images to Emily Brockway at [ebrockway@caahq.com](mailto:ebrockway@caahq.com). No cancellations will be accepted after the deadline. Cancellations must be sent to [ebrockway@caahq.com](mailto:ebrockway@caahq.com). Advertising is billed upon publication. Net due within 30 days.

## Advertise Online Membership Spotlight

Your company will be featured on the CAA home page with your logo, a company bio and a link to your website. You will also be featured in the monthly eNewsletter.

**Rate: \$100/month**

### Featured Ad & Link

Your ad as well as a live link to your company's website will be displayed on the CAA web homepage.

Ad dimensions: 300 x 250 pixels

**Rate: \$75/month**

**Annual Rate: \$720**

### Homepage Banner Ad

Your ad will be part of the scrolling banner on the CAA homepage, with a live link to your company's website.

Ad dimensions: 970 x 90 pixels

**Rate: \$150/month**

**Annual Rate: \$1,250**

## Advertising Packages

### Bronze

**Rate: \$745**

4 AGE eighth-page ads (1 per issue), 1 Expo AGE eighth-page ad, 1 month of a featured web ad and link.

### Silver

**Rate: \$985**

4 AGE quarter-page ads (1 per issue), 1 Expo AGE quarter-page ad, 1 month of a featured web ad, 1 month membership spotlight.

### Gold

**Rate: \$1525**

4 AGE half-page ads (1 per issue), 1 Expo AGE half-page ad, 1 year featured web ad, 1 month membership spotlight.

### Platinum

**Rate: \$2205**

4 AGE banner ads (1 per issue), 1 Expo AGE banner ad, 1 year homepage banner ad and 1 month membership spotlight.