

2020 Advertising Opportunities



The Electronic "Apartment Age"

The electronic *Apartment Age* offers an enhanced experience for advertisers. Ads are **displayed in high resolution** and **feature live links** to your company's website.

In addition, we are able to **track hits to your website** from ads and provide you with valuable **analytics**.

In addition to our *Apartment Age* advertising options, we also offer online advertising outlets. Advertising on www.caahq.com and in the monthly eNewsletters are prime locations to feature an advertisement, especially in today's digital world.

Let other members know what you can do for them. Advertise with the CAA.

For more information or to purchase an ad, contact Emily at (614) 488-2115 or ecunningham@caahq.com.

* Send link and image to caa@caahq.com

Advertise In The "Apartment Age" Newsletter

Rates And Specs

ADVERTISEMENT	1-TIME RATE	4-TIME RATE	DIMENSIONS
Full-page	\$750	\$550/issue	10" x 16"
Banner (top of page)	\$520	\$380/issue	10" x 2.5"
Half-page	\$410	\$300/issue	10" x 7"
Quarter-page	\$365	\$265/issue	4.875" x 7"
Eighth-page	\$275	\$200/issue	4.875" x 3.4" or 2.3" x 7"

Publication, Submissions And Policies

The *Apartment Age* will be published electronically in the 1st quarter, 2nd quarter, 3rd quarter and 4th quarter of 2020. The deadlines for submitting advertisements to be featured in these issues will be **March 1, June 1, September 1, and December 1, 2020**.

Submit advertisements as high-resolution images to Emily Cunningham at ecunningham@caahq.com. No cancellations will be accepted after the deadline. Cancellations must be sent to ecunningham@caahq.com. Advertising is billed upon publication. Net due within 30 days.

Advertise Online Membership Spotlight

Your company will be featured on the CAA home page with your logo, a company bio and a link to your website. You will also be featured in the monthly eNewsletter.

Rate: \$100/month

Featured Ad & Link

Your ad as well as a live link to your company's website will be displayed on the CAA web homepage.

Ad dimensions: 300 x 250 pixels

Rate: \$75/month

Annual Rate: \$720

Homepage Banner Ad

Your ad will be part of the scrolling banner on the CAA homepage, with a live link to your company's website.

Ad dimensions: 970 x 90 pixels

Rate: \$150/month

Annual Rate: \$1,250

Advertising Packages

Bronze

Rate: \$745

4 AGE eighth-page ads (1 per issue), 1 Expo AGE eighth-page ad, 1 month of a featured web ad and link.

Silver

Rate: \$985

4 AGE quarter-page ads (1 per issue), 1 Expo AGE quarter-page ad, 1 month of a featured web ad, 1 month membership spotlight.

Gold

Rate: \$1525

4 AGE half-page ads (1 per issue), 1 Expo AGE half-page ad, 1 year featured web ad, 1 month membership spotlight.

Platinum

Rate: \$2205

4 AGE banner ads (1 per issue), 1 Expo AGE banner ad, 1 year homepage banner ad and 1 month membership spotlight.