



CITY OF COLUMBUS APARTMENT COMPLEX RECYCLING PILOT PROGRAM

When choosing where to live, renters have historically evaluated price, square footage, on-site amenities and a complex's proximity to stores, restaurants and other activities. Today's renters are also making decisions based on a complex's stance on *the environment*.

Show renters that your complex is the best place for them to call home – add recycling to the list!

OVERVIEW

Central Ohio residents and families value their ability to recycle. In fact, a recent public opinion poll conducted by SWACO indicates that 94% of Franklin County residents view recycling as a point of pride for their community. The City of Columbus, SWACO (Solid Waste Authority of Central Ohio), and The Recycling Partnership (a national non-profit that helps communities improve their recycling programs) are pleased to announce a pilot program to provide recycling service to multi-family complexes throughout Columbus (apartments and condominium complexes). The pilot program will help Columbus determine how best to provide recycling opportunities to all Columbus residents living in multi-family housing in the future.

The success of the pilot program hinges on cooperation of multi-family complexes who commit to hosting a recycling container on their premises. These collaborations will help to divert recyclable material from the Franklin County Landfill, in addition to conserving limited natural resources and promoting a healthy environment.

There are no expenses to become a pilot participant. The recycling containers, reusable recycling totes for residents, education materials, collection of the materials, and the processing of the recyclables are all provided at no cost.

By participating in this pilot program, you can show your support for recycling in Franklin County and help to ensure that more Columbus residents have an opportunity to recycle on a regular basis. You can also give your complex a competitive edge by taking part in helping shape multi-family recycling in Columbus.

BENEFITS OF BEING A PARTICIPANT

- Your residents receive convenient recycling
- Your complex receives recycling services at no cost to you
- Your residents receive a free reusable recycling tote and other educational materials
- Your input helps Columbus determine how best to provide recycling opportunities to complexes in the future
- You show your support for recycling in our community

WHAT IS EXPECTED FROM YOU?

Your collaboration is key to the success of this pilot and you will be asked to:

- Provide input on the best location for a recycling dumpster
- Help determine how best to distribute reusable recycling totes to your residents
- Provide some basic information about the program to your residents via email or other social media channels (all information will be provided to you).
- Participate in a survey to gather your input on the program

GETTING STARTED

Complexes interested in participating in this program should contact **Mike Minnix, Project Manager**.

Email mike@goodlandohio.com and Mike will connect to see if you qualify.

Limited spots are available for this pilot!

LOCATION OF A RECYCLING DUMPSTER:

- A brand new, clearly labeled recycling dumpster will be placed adjacent to your existing trash compactor or dumpster for convenient use for your residents.
- Columbus will collaborate with you to determine the best location.
- The location must have adequate space for the truck to service.
- These recycling dumpsters will be fitted with a camera system that will allow Columbus to monitor how full the container is and whether there is anything unacceptable placed in the container.

APPLICATION FOR SERVICE

Once you and the City of Columbus determine that your location is suitable for a recycling container, we will ask you to sign an "Application for Service" document that allows us to place the recycling container and service it.

The City of Columbus trucks will service the location on an appropriate frequency, depending on usage of the container. Over time, the City may adjust the number of containers or the frequency of collection. Using the latest technology of cameras inside the containers, the City will monitor fullness and avoid overflowing containers.

The City of Columbus is committed to being a good partner. If the host location ever desires to make changes to the service, we will work closely with you to address the situation.

RESIDENTIAL EDUCATION

Your residents will be educated about this pilot and how to participate in it. To help ensure program success, the City will provide residents with a variety of education materials so that they understand what can and can't be recycled in the program. We will work with you to determine the best method to provide this information to your residents, which may include:

- A reusable recycling tote for each resident
- Recycling education such as easy 1,2,3 instructions and a reusable sticker that lists recyclable items to help residents remember what to recycle
- Social media posts or other similar information that you can use to educate your residents about the new program
- An in-office display, signage, or posters with information promoting the program



FREQUENTLY ASKED QUESTIONS

- 1. Who maintains the dumpster?**
The dumpster is owned by the City of Columbus and will be maintained by the City.
- 2. Is the dumpster open to the public?**
No, it is for the use of your residents only.
- 3. What happens if I have new residents move in?**
You will be provided extra reusable recycling totes and education material.
- 4. What if residents have questions I can't answer about recycling?**
Information will be available at recycleright.org and swaco.org.
- 5. What happens at the end of the pilot period?**
Information will be used by Columbus to determine the most viable path forward for multi-family recycling service.

